

**BECOME A TRAINED FACILITATOR IN THE  
LEGO® SERIOUS PLAY® METHOD & MATERIALS**

## **FOUNDATIONAL CERTIFICATION**

Inthrface's facilitator training in the LEGO® SERIOUS PLAY® methodology is **the only training in the world** that is endorsed by Professor Johan S. Roos, co-inventor of the methodology! The Foundational Certification specifically is not only endorsed by him but also co-developed with him.



# WHAT OUR PREVIOUS PARTICIPANTS SAY

“I recently had the pleasure of attending Intrface’s LEGO® SERIOUS PLAY® facilitator training. I was blown away by the training, the facilitator’s knowledge, and just how versatile this tool can be.

Don’t be fooled into thinking this is simply a fun icebreaker technique. You’ll uncover real-time insights into your strategy, your organization, and even your own personal identity. I highly recommend it!”

**- CLARK SWEAT**

**Chief Revenue Officer, Children’s Miracle  
Network Hospitals, USA.**



**From left to right:**

Micael Buckle - CEO, Intrface

Prof. Johan Roos - Co-Inventor of LEGO® SERIOUS PLAY®

Marc Sonnaert - Executive Trainer, Intrface

## **THE LEGO® SERIOUS PLAY® FOUNDATIONAL CERTIFICATION PROVIDES A VERSATILE TOOLBOX FOR MANAGERS, CONSULTANTS AND FACILITATORS.**

With our Foundational Certification, you will develop the LEGO® SERIOUS PLAY® skills that will enable you to design and facilitate creative and impactful workshops. You will learn the original principles of LEGO® SERIOUS PLAY®, and how to adapt these to a modern organisational context.

## **WHY CHOOSE THIS TRAINING?**

### **You will learn about:**

- The invention, history, theoretical foundation and core elements of LEGO® SERIOUS PLAY®.
- Skills building toolbox – making the core elements come alive.
- The 6 steps to create a core application of the method.
- A versatile workshop roadmap that will allow you to design, plan and run workshops in your own contexts.

### **THE BEST WAY TO GET STARTED WITH LEGO® SERIOUS PLAY® RIGHT AWAY:**

- Join the course at your preferred location.
- This training runs in many countries, throughout the year.
- This certification gives access to a wide range of specialized, advanced trainings in change management, strategy development, team development, and more.



# WHAT WILL YOU GET?

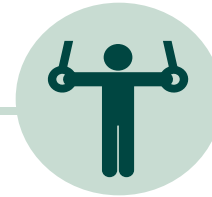
We design all our facilitation courses around real-life cases that participants solve using the LEGO® SERIOUS® PLAY® method:



**You learn** how to use the method by experiencing this hands-on creative tool yourself.



**You explore** the infinite possibilities of using the method in a modern corporate context.



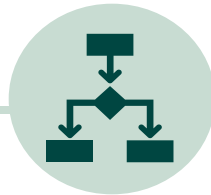
**You practice** the LEGO® SERIOUS® PLAY® fundamentals to facilitation.



**You maximize** the learning by adopting different roles throughout the course.



**You train** how to use this format in your future facilitation.



**You get** a versatile workshop format that can be adapted to your organization, topic or context.



**You will receive** a digital badge that you can use with your clients to underline your pedigree as a LSP facilitator.



**WHAT ARE YOU WAITING FOR?**

# WHAT **MORE** WILL YOU GET?

Access to the most **modern adaptation** of LEGO® SERIOUS PLAY®, with a workshop format that is co-developed with Prof. Johan Roos.

Experience-based learning of the LEGO® SERIOUS PLAY® methodology, so you are **ready to apply** the method immediately after completion.

An extensive and **exclusive facilitator manual** that covers both LSP exercises and theory, supplemented with experience-based tips and tricks on how to use the method.

A set of **exercises** on how to introduce LEGO® SERIOUS PLAY® in your organization or business.

An invitation to join our annual international LEGO® SERIOUS PLAY® **conference and advanced training** at Hotel LEGOLAND® in Billund.

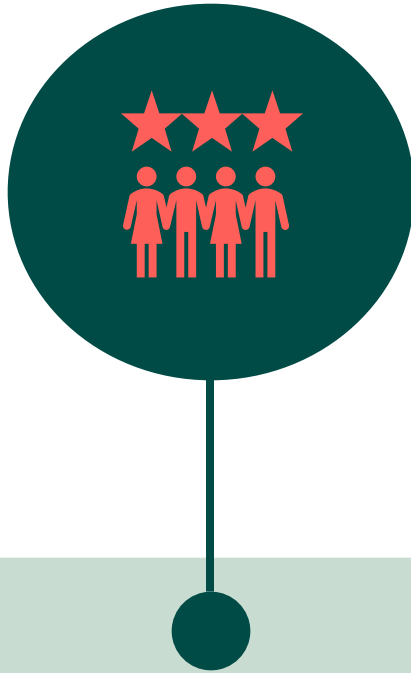
A certificate and an **exclusive testimonial** by one of the founding fathers of LEGO® SERIOUS PLAY® which underlines the quality of your training.

Access to the Brickmind Community, our **worldwide network** of certified facilitators.

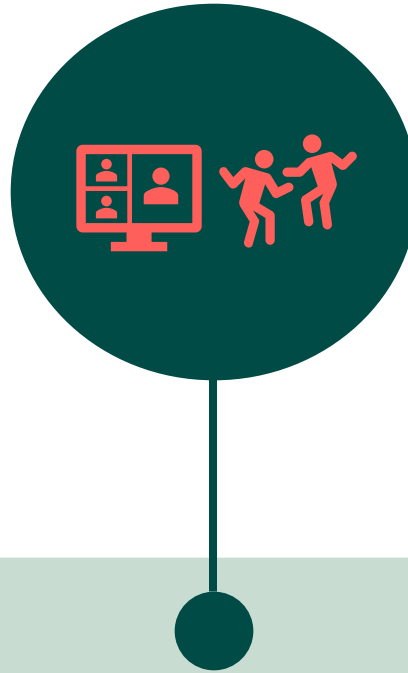
**JOIN OUR  
GROWING  
NETWORK!**

# WHY INTHRFACE?

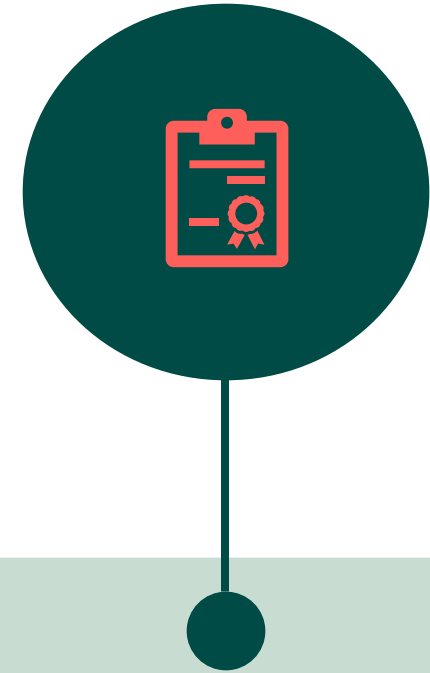
Our ambition is simple: to train the best possible LEGO® SERIOUS PLAY® Facilitators in the world.



This is **powered by world - class facilitators** with experience of more than 2000+ LEGO® SERIOUS PLAY® workshops worldwide and the training of 750+ of facilitators.



Through our network of **Certified Training Partners across the globe**, you can receive the highest quality of training in LEGO® SERIOUS PLAY® in a location that is convenient for you.



**Inthrface** (Denmark) has been involved in the use and development of the LEGO® SERIOUS PLAY® (LSP) method since the very beginning. We bring together this knowledge and experience to design and deliver relevant, realistic and practice-oriented training courses.

Prof. Johan S. Roos has co-developed this certification course, making Inthrface **the only provider in the world** whose courses receive a quality label from one of the co-founders of the LEGO® SERIOUS PLAY® methodology.

# THE CONTENT



## MODULE 1 (DAY 1):

### OVERALL CONTENT WILL:

- Introduce you to the method and skills building.
- Set out its theoretical underpinnings.
- Enable you to practice the key elements of the method.
- Help you develop your skills as a facilitator.

### SPECIFIC CONTENT:

- The history and theoretical framework.
- Understanding the core elements of the method: construction – metaphors – story making – imagination.
- The flow principle
- The Real Time concept
- The code of conduct of the method, the facilitator and participants.
- A set of skills building exercises that bring the core elements of LSP to life.
- How to develop and run short workshops.
- Your questions answered.

## MODULE 2 (DAY 2):

### OVERALL CONTENT WILL:

- Take you through the six steps of the original LSP method.
- Enable you to design and deliver your own workshops, through a versatile workshop format that you can adapt to any organization and context.

### SPECIFIC CONTENT:

- Warm up, scene setting and skills building
- Building individual and shared models.
- Creating the wider landscape or ecosystem surrounding the challenge.
- Making connections and correlations in the landscape.
- Identifying conclusions, principles and actions based on what we have found.
- Using these steps in your own workshops.

# PRACTICALITIES



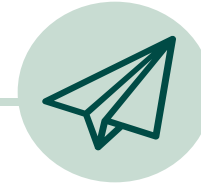
## Target Group:

Our training is targeted towards people who work with management, development, facilitation, processes and/or consulting.



## Duration & location:

Two full days of face-to-face training.  
A diploma will only be issued after the completion of both module 1 & 2.



## Contact:

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Phone: +971 5858 20767  
www.graviteams.com



## Payment:

The standard price for the Foundational Certification module 1 & 2 is:  
7,299 AED



## Nex Training Date:

10-11 November 2025



## Other information:

Get in touch to find out the dates of the upcoming information webinars.



# Once you have your **foundation**, you have the option to **specialize** through advanced trainings

## FOUNDATIONAL CERTIFICATION

- You learn the foundational LSP skills, and a versatile workshop format which you can adapt to your own organization and context.
- A 2-day, face-to-face training that gives you the skills to apply LEGO® SERIOUS PLAY® immediately.

Module 1  
LSP  
fundamentals

Module 2  
Core  
application

## COMPLETE CERTIFICATION

- Your Foundational Certification allows you to skip Day 1, so that your Complete Certification is only 3 days.
- Learn specific workshop formats for organizational strategy, business development, team development and personal development.

Module A  
LSP  
fundamentals

Module B  
LSP Real  
Time Strategy

Module C  
LSP Real  
Time Identity

Module D  
LSP  
facilitation

## REAL-TIME CHANGE©

- A framework specifically designed for working with change processes and dynamic challenges in organizations.
- Learn how to map out the ecosystems of change, identifying change factors, key change patterns, value perspectives, resilience testing, and more.

Module A  
Readiness for  
Change

Module B  
Current  
Ecosystem

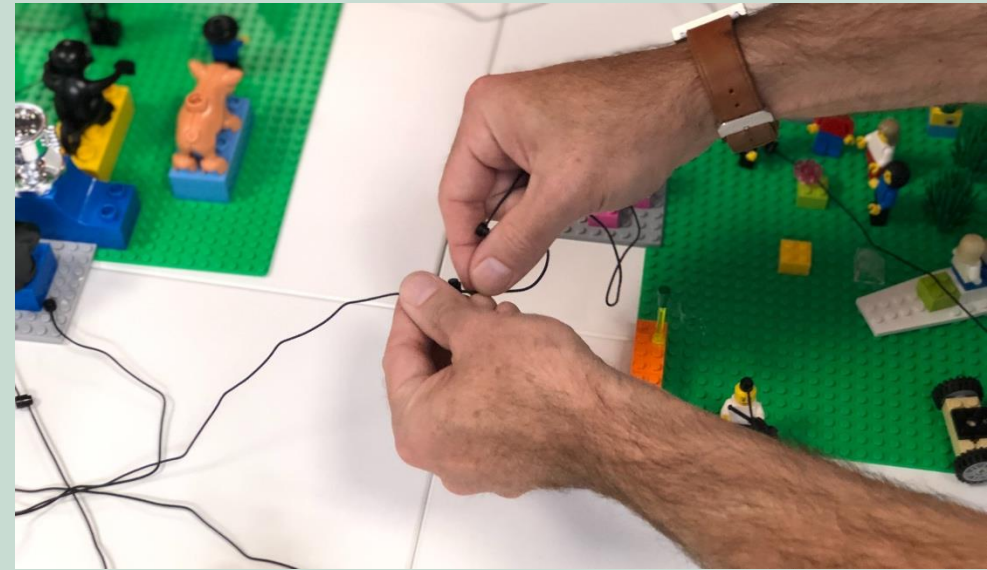
Module C  
Future  
Ecosystem

Module D  
LSP  
facilitation

# WHAT IS THE LEGO® SERIOUS PLAY® METHOD?

When we use our hands in a creative process, we express our thoughts and ideas in a more detailed and nuanced way. This means they are **easier to understand and remember** – leading to more effective dialogues and better results.

The LEGO® SERIOUS PLAY® method is a scientifically developed and thoroughly tested creative tool for strategy, team, personal and organisational development. The method was developed by the LEGO® Company in cooperation with leading strategy and organisational development professors from IMD in Switzerland.



## THE CORE OF THE LEGO® SERIOUS PLAY® METHOD:

The key drivers of the method are play, flow and imagination, creating a safe, multisensory and multidimensional working environment. The method is based on extensive research from different areas of research. The theoretical core areas are:

- Constructivism (Piaget; 1951).
- Constructionism (Charel and Papert; 1991).
- Complex Adaptive Systems' theory (Holland; 1995).
- Autopoietic Organizational Epistemology (Von Krogh and Roos; 1994, 1995, Weick; 2000).
- Flow (Mihaly Csikszentmihalyi; 1993).

# WHY DOES LEGO® SERIOUS PLAY® WORK?

- ① LEGO® SERIOUS PLAY® uses the diversity of the LEGO® brick. The LEGO® bricks act as three-dimensional models of complex challenges within academia, organizations, etc. and they can be both individual and collective.
- ② The use of constructions and narratives increase mutual understanding of the issues. Embodying these in physical models make challenges and opportunities visible and helps you to play out realistic scenarios, test different possibilities and identify valuable solutions that can be implemented immediately.
- ③ The process also effectively promotes knowledge sharing, involvement and inspiration - which strengthens your ability to tackle new challenges together!



**From hands to hearts to minds, brick by brick.**